



Waterfront Strategies
3050 K Street NW #100
Washington, DC 20007-5108

Contract # 162327

Schedule Dates 10/19/16-10/24/16
Advertiser League of Conservation Voters/Issue (10957)
Agency Waterfront Strategies (2883)
Product Political Issue (1081)
Brand Political Issue (45927)
Salesperson Millennium - Washington, - (1010)
Sales Office Millennium - Washington
Buyer Name Brad,Perseke,
Phone/Fax /
CPE 155/163/5698
Account Types National/Political-Issue
Billing Type Standard
Comments Issue
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/17/16
Last Modified 10/17/16
Entered By Gary O'Halloran
CO-OP No
Headline # ECR25332231
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,698.00
Net Total \$9,622.00
Sales Tax

WWAY (WWAY)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 56
Rate \$11,320.00
56 \$11,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	6:30A- 7A (EST)				1	1	1			3	\$150.00	\$450.00	WWAY (WWAY)	Good Morning Carolina	10/17/16
2.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	7A- 8A (EST)				X	X	X			4	\$240.00	\$960.00	WWAY (WWAY)	Good Morning America	10/17/16
3.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	8A- 9A (EST)				1	1	1			3	\$240.00	\$720.00	WWAY (WWAY)	Good Morning America	10/17/16
4.0	Normal Line / SPOT	10/22/16-10/22/16	2	:30	8A- 9A (EST)							X		1	\$120.00	\$120.00	WWAY (WWAY)	GMA-Saturday	10/17/16
5.0	Normal Line / SPOT	10/23/16-10/23/16	2	:30	8A- 9A (EST)								X	1	\$120.00	\$120.00	WWAY (WWAY)	GMA-Sunday	10/17/16
6.0	Normal Line / SPOT	10/23/16-10/23/16	2	:30	9A- 10A (EST)								X	1	\$80.00	\$80.00	WWAY (WWAY)	This Week	10/17/16
7.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	10A- 11A (EST)				X	X	X			2	\$40.00	\$80.00	WWAY (WWAY)	The Real	10/17/16
8.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	4P- 5P (EST)				X	X	X			2	\$180.00	\$360.00	WWAY (WWAY)	Judge Judy	10/17/16
9.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	5P- 5:30P (EST)				X	X	X			3	\$150.00	\$450.00	WWAY (WWAY)	Early News Channel 3	10/17/16
10.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	5:30P- 6P (EST)				1	1	1			3	\$150.00	\$450.00	WWAY (WWAY)	News Channel 3 at 530p	10/17/16
11.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	6P- 6:30P (EST)				1	1	1			3	\$200.00	\$600.00	WWAY (WWAY)	News Channel 3 at 6p	10/17/16
12.0	Normal Line / SPOT	10/19/16-10/21/16	2	:30	6:30P- 7P (EST)				1	1	1			3	\$360.00	\$1,080.00	WWAY (WWAY)	World News Tonight	10/17/16
13.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	6P- 6:30P (EST)								X	1	\$90.00	\$90.00	WWAY (WWAY)	Channel 3 News at 6p	10/17/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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Demo
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Commission % 15.00
Commission \$1,698.00
Net Total \$9,622.00
Sales Tax

WWAY (WWAY)
By Broadcast Month

Month	Spots	Rate
Oct. 2016	56	\$11,320.00
Grand Total:	56	\$11,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	7P- 7:30P (EST)	2			X	X	X			2	\$150.00	\$300.00	WWAY (WWAY)	Entertainment Tonight	10/17/16
15.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	7:30P- 8P (EST)	2			X	X	X			2	\$150.00	\$300.00	WWAY (WWAY)	Insider	10/17/16
16.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7P- 8P (EST)	1						X		1	\$60.00	\$60.00	WWAY (WWAY)	Entertainment Tonight	10/17/16
17.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	8P- 10P (EST)	1	X							1	\$900.00	\$900.00	WWAY (WWAY)	Dancing With the Stars-ABC	10/17/16
18.0	Normal Line / SPOT	10/20/16-10/20/16	2	:30	9P- 10P (EST)	1			X					1	\$800.00	\$800.00	WWAY (WWAY)	Notorious-ABC	10/17/16
19.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	8P- 9P (EST)	1				X				1	\$350.00	\$350.00	WWAY (WWAY)	Last Man Standing/Dr. Ken-ABC	10/17/16
20.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	7P- 8P (EST)	1						X		1	\$175.00	\$175.00	WWAY (WWAY)	Once Upon a Time-ABC	10/17/16
21.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	8P- 9P (EST)	1						X		1	\$450.00	\$450.00	WWAY (WWAY)	Secrets and Lies-ABC	10/17/16
22.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	9P- 10P (EST)	1						X		1	\$450.00	\$450.00	WWAY (WWAY)	Quantico-ABC	10/17/16
23.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	10P- 11P (EST)	1						X		1	\$450.00	\$450.00	WWAY (WWAY)	News Channel 3 at 11p	10/17/16
24.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	11P- 11:35P (EST)	4			X	X	X			4	\$120.00	\$480.00	WWAY (WWAY)	NewsChannel 3 Sunday	10/17/16
25.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	11P- 11:35P (EST)	1						X		1	\$120.00	\$120.00	WWAY (WWAY)	Jimmy Kimmel Live	10/17/16
26.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	11:35P- 12:35A (EST)	3			1	1	1			3	\$60.00	\$180.00	WWAY (WWAY)		10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WWAY-TV, LLC
 Wilmington, North Carolina
 615 North Front Street
 Wilmington, NC 28401

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 Washington, DC 20007-5108

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WWAY (WWAY)
 By Broadcast Month
 Oct. 2016
 Grand Total:

Spots	Rate
56	\$11,320.00
56	\$11,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	11P- 12A (EST)	1						X		1	\$20.00	\$20.00	WWAY (WWAY)	Castle	10/17/16
28.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	11:30P- 12:30A (EST)	1						X		1	\$15.00	\$15.00	WWAY (WWAY)	Scandal	10/17/16
29.0	Normal Line / SPOT	10/22/16-10/22/16	2	:30	3:30P- 7P (EST)	1						X		1	\$300.00	\$300.00	WWAY (WWAY)	ABC College Football Late Game	10/17/16
30.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	8A- 9A (EST)	1	X							1	\$240.00	\$240.00	WWAY (WWAY)	Good Morning America	10/17/16
31.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	4P- 5P (EST)	1	X							1	\$180.00	\$180.00	WWAY (WWAY)	Judge Judy	10/17/16
32.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	10A- 11A (EST)	1	X							1	\$40.00	\$40.00	WWAY (WWAY)	The Real	10/17/16

Accepted-Agency/Advertiser:

Fraser:

Accepted-Station:

Date:

Comments:

CONFIRMATION CONTRACT

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25332231

CPE: 155/163/5698

Agency: WATERFRONT STRATEGIC

3050 K ST NW #100
Washington, DC 20007

Changes as of: 10/17/2016 at 4:00 PM

Flight: 10/19/16 - 10/24/16

Advertiser: LEAGUE OF CONSERVATION VOTERS

Product: Issue

Agency Order #: 5486198

Buyer: Perseke, Brad

Salesperson: CHRISTIAN CAMBEIRO

202-955-5342

Version: Current State Version 2

Station: WWAY

Market: Wilmington, NC

Total \$: \$11,320.00
Total Spots: 56

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: CHRISTIAN CAMBEIRO

202-955-5342

Total CPP: \$0.00

Total GRP:

Traffic #: 162327

Separation:

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19	10/19 - 10/19	Total Spots	Total \$	CPP	GRP
1	W-F 6:30a-7a		Good Morning Carolina	\$150.00	0	30	3		3	\$450.00	\$0.00	0.0
2	W-F 7a-8a		Good Morning America	\$240.00	0	30	4		4	\$960.00	\$0.00	0.0
3	W-F 8a-9a		Good Morning America	\$240.00	0	30	3		3	\$720.00	\$0.00	0.0
4	Sa 8a-9a		GMA-Saturday	\$120.00	0	30	1		1	\$120.00	\$0.00	0.0
5	Su 8a-9a		GMA-Sunday	\$120.00	0	30	1		1	\$120.00	\$0.00	0.0
6	9a-10a		This Week	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
7	W-F 10a-11a		The Real	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
8	W-F 4p-5p		Judge Judy	\$180.00	0	30	2		2	\$360.00	\$0.00	0.0
9	W-F 5p-5:30p		Early News Channel 3	\$150.00	0	30	3		3	\$450.00	\$0.00	0.0
10	W-F 5:30p-6p		News Channel 3 at 530p	\$150.00	0	30	3		3	\$450.00	\$0.00	0.0
11	W-F 6p-6:30p		News Channel 3 at 6p	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
12	W-F 6:30p-7p		World News Tonight	\$360.00	0	30	3		3	\$1,080.00	\$0.00	0.0
13	Su 6p-6:30p		Channel 3 News at 6p	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
14	W-F 7p-7:30p		Entertainment Tonight	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
15	W-F 7:30p-8p		Insider	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
16	Sa 7p-8p		Entertainment Tonight	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
17	M 8p-10p		Dancing With the Stars-ABC	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
18	Th 9p-10p		Notorious-ABC	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
19	F 8p-9p		Last Man Standing/Dr. Ken-ABC	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0
20	Su 7p-8p		AFHV-ABC	\$175.00	0	30	1		1	\$175.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25332231

CPE: 155/163/5698

Agency: WATERFRONT STRATEGIE

Changes as of: 10/17/2016 at 4:00 PM

Flight: 10/19/16 - 10/24/16

Advertiser: LEAGUE OF CONSERVATION VOTERS

3050 K ST NW #100
Washington, DC 20007

Product: Issue
Agency Order #: 5486198

Buyer: Perseke, Brad
Salesperson: CHRISTIAN CAMBEIRO

202-955-5342

Version: Current State Version 2

Station: WWAY

Market: Wilmington, NC

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: CHRISTIAN CAMBEIRO

202-955-5342

Total \$: \$11,320.00
Total Spots: 56

Total CPP: \$0.00
Total GRP: 162327
Traffic #: 162327
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/19 - 10/19	Total Spots	Total \$	CPP	GRP
21	Su 8p-9p		Once Upon a Time-ABC	\$450.00	0	30	1	1	\$450.00	\$0.00	0.0
22	Su 9p-10p		Secrets and Lies-ABC	\$400.00	0	30	1	1	\$400.00	\$0.00	0.0
23	Su 10p-11p		Quantico-ABC	\$450.00	0	30	1	1	\$450.00	\$0.00	0.0
24	W-F 11p-11:35p		News Channel 3 at 11p	\$120.00	0	30	4	4	\$480.00	\$0.00	0.0
25	Su 11p-11:30p		Newschannel 3 Sunday	\$120.00	0	30	1	1	\$120.00	\$0.00	0.0
26	W-F 11:35p-12:35a		Jimmy Kimmel Live	\$60.00	0	30	3	3	\$180.00	\$0.00	0.0
27	Sa 11p-12m		Castle	\$20.00	0	30	1	1	\$20.00	\$0.00	0.0
28	Su 11:30p-12:30a		Scandal	\$15.00	0	30	1	1	\$15.00	\$0.00	0.0
29	Sa 3:30p-7p		ABC College Football Late Game	\$300.00	0	30	1	1	\$300.00	\$0.00	0.0
30	M 8a-9a		Good Morning America	\$240.00	0.0	30	1	1	\$240.00	\$0.00	0.0
31	M 4p-5p		Judge Judy	\$180.00	0.0	30	1	1	\$180.00	\$0.00	0.0
32	M 10a-11a		The Real	\$40.00	0.0	30	1	1	\$40.00	\$0.00	0.0
TOTALS: 56								56	\$11,320.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 2632231

CPE: 155/163/5698

Agency: WATERFRONT STRATEGIE

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202-955-6342

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Total Spots: 56

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: CHRISTIAN CAMBEIRO

202-955-5342

Total CPE: \$0.00

Traffic #: 162327

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
10/17/16 3:20 PM CHRISTIAN CAMBEIRO NEW POLITICAL ORDER - PLS CF - THANKS
10/17/16 3:20 PM CHRISTIAN CAMBEIRO NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information

Market Budget: \$53,905
WWAY Share: 21%
Comment: acc
WECT: 52%
WILM: 14%
WSFX: 13%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	56	\$11,320.00	N/A
Total	100%	56	\$11,320.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	56	\$11,320.00
Total	56	\$11,320.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/17/16 3:22 PM					\$0		
Revision	10/17/16 3:20 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$11,320.00	Changes: Flight Start from 10/18/16 to 10/19/16. Start Day Of The Week from Tuesday to Wednesday. Demo Meta to IR16I. User Entered \$ from \$0.00 to \$11,320.00. Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS. 32
New	10/17/16 3:13 PM	CHRISTIAN CAMBEIRO	New	56		\$11,320.00	\$11,320.00	buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVAY Wilmington	Date: 10/17/16
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I, Mike Furner - authorized Ad. buyer
do hereby request station time concerning the following issue:

LCV

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		- M	Federal		

LCV

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Deborah Bliss
Richard Burr
US Senate, NC 11/8/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

CCV 1920 L Street NW Suite 800 Washington, DC 20020

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Patrick Collins, Treasurer
Gene Karpasik, President
Carrie Clark, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/18/16 *[Signature]* 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Gary O'Halloran NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		- As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot,
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.